



1st State Family Child Care Conference
ROOTED IN EXCELLENCE

EVENT PARTNERSHIP PACKET

Information for Sponsors & Vendors

———— **OCTOBER 17, 2026** ————

Clayton Hall Conference Center - Newark, DE

Your donation is tax deductible. Proof of DIEEC's 501(c)(3)
status available on request.



ABOUT DIEEC



DIEEC enhances the well-being of young children and their families by offering comprehensive services tailored to the early childhood community, including professional development and quality improvement assistance. Collaborating with early childhood programs throughout Delaware, our reach spans from large childcare centers to intimate home-based care settings.

Across Delaware, FCC educators are deeply committed to delivering exceptional care and education to children and families. Typically offering care in a mixed-age setting spanning infancy to 12 years, FCC programs thrive on providing personalized support and resources tailored to the unique challenges and experiences of the children and families they serve.

In the fall of 2026, DIEEC is excited to host the 5th Annual First State Family Child Care conference. Exclusively dedicated to family child care (FCC) educators and the distinctive care they provide to Delaware's children, the conference anticipates the participation of over 150 programs.

This gathering presents an invaluable opportunity for these educators to convene, enrich their expertise, and deepen their professional connections. Unlike center-based care, family child care operates within the nurturing environment of a home.

SPONSORSHIP LEVELS

Your generosity will guarantee a comprehensive conference experience for our attendees, including meals, venue expenses, and participant bags.

FRIEND OF DIEEC

- Name on website and in digital program
- Social media mention

\$50-249

SEED

- Logo on website and in digital program
- Social media mention
- Promotional item in swag bag

\$250-499

SPROUT

- Logo on website and in digital program
- Social media mention
- Promotional item in swag bag
- Quarter-page digital ad in conference program

\$500-999

GROWING STRONG

- Logo on website and in digital program
- Dedicated social media spotlight
- Promotional item in swag bag
- Half-page digital ad in conference program
- One complimentary registration
- Prime vendor table location

\$1,000-1,999

ROOTED IN EXCELLENCE

- Priority logo on website and in digital program
- Dedicated social media spotlight
- Promotional item in swag bag
- Full-page digital ad in conference program
- Two complimentary registrations
- Prime vendor table location
- Participation in welcome remarks

\$2,000+

Interested in becoming a sponsor? [Click the link to register!](#)

VENDOR OPPORTUNITIES & GUIDELINES

HOURS



- Vendors must be set up and prepared for guests by 8:00 a.m.
- Vendor area will be open during scheduled meals and networking times.
- Vendors are encouraged to stay for the entire event. Vendors who cannot stay until 5:00 p.m. will have the opportunity to pack up between 2:00 p.m. & 2:30 p.m.

VENDOR FEES



- \$100 includes:
 - 1 table, 2 chairs, and a linen table cover.

TERMS & CONDITIONS



- All vendor space is non-refundable.
- Vendor registrations grant access solely to the vendor area. To participate in the conference, including breakfast and lunch, vendors must purchase conference registration separately.
- Vendor tables must be attended during meals and networking times.
- Vendors may sell products, but they may not promote multilevel marketing.
- Vendors must provide any AV equipment needed. Access to internet and electricity is at the discretion of the venue and may incur an additional charge for the vendor.
- DIEEC does not guarantee any vendor's non-compete rights.

Interested in becoming a vendor? [Click the link to register.](#)

IN-KIND DONATIONS



We welcome in-kind contributions to support our conference experience. Donated items will be used to create raffle prizes and participant bags, which will help provide meaningful takeaways for attendees.

Examples of in-kind donations include educational materials, gift cards, or other items that would benefit early childhood professionals.



[Click the link to donate!](#)



READY TO SUPPORT?

For any questions, please contact
Kristy Smith at kcsmith@udel.edu